

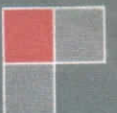
2015

# Survey Report: SATARA M.I.D.C.

An initiative by Manufacturers' Association of  
Satara

Report highlights features of 313 units surveyed from Satara M.I.D.C. during February and March, 2015 as practical survey work carried out by MBA First Year Students. Data has been classified and presented on the basis of different demographic aspects as well as peculiar characteristics. Report presents an overview of Units in M.I.D.C., Satara and suggestions are appended.

Sarang S. Bhola  
Associate Professor,  
Karmaveer Bhaurao Patil Institute of Management Studies and research,  
Satara  
5/25/2015



## Index

Sr. No.	Contents	Page
1	Forwarding Letter	I
2	Report	02-33
3	Annexures	34-39

## Table Index

Table No	Table Title	Page
1.	Overview of Units Surveyed	02
2.	Units Surveyed	03
3.	Constitution of Organization	04
4.	Size of Unit	05
5.	MSME Registration	06
6.	ECC Number	07
7.	VAT Registration	08
8.	Income Tax Permanent Account Number	09
9.	Membership with Other Association	10
10.	ISO Certification	11
11.	Awards	12
12.	Investment in Plant and Machinery	13
13.	Annual Turnover	14
14.	Category wise Industry Analysis	15-17
15.	Product Images Provided	18
16.	Product Catalogs	19
17.	Availability of Machinery	20
18.	Area of the Factory	21
19.	Electric Power Capacity	22
20.	Administrative Employee Strength	23
21.	Operative Employee Strength	24
22.	Sector wise Man Power Availability	25
23.	Constitution wise Average Investment and Turnover	26
24.	Sector wise Average Investment and Turnover	27
25.	Category wise Average Investment and Turnover	28
26.	Sector wise Man Power Availability	29
27.	Constitution wise Average Investment and Turnover	30
28.	Sector wise Average Investment and Turnover	31
29.	Industry wise Average Investment and Turnover	32



**KARMAVEER BHAURAO PATIL INSTITUTE OF  
MANAGEMENT STUDIES AND RESEARCH, SATARA**

(Recognized by & Affiliated to Shivaji University, Kolhapur,  
Approved by A.I.C.T.E, New Delhi & Govt. of Maharashtra)

**Founder : Padmabhushan Dr.Karmaveer Bhaurao Patil,D.Litt.**



**DIRECTOR : Prof.(Dr.) B.S.SAWANT**

(M.Com(Stat),M.C.M.,M.B.A.,M.Phil,Ph.D.)

Ref. No. 941/2015-16

Date :

25 MAY 2015

To,  
Mr. Dilip Utkur,  
President,  
Manufacturers Association of Satara,  
MAS Bhavan,  
Satara

Sub: Submission of report on Demographic Survey of Units in MIDC, Satara.  
Ref: The letter from MAS dtd. 02.02.2015 regarding assignment and our letter ref. no.  
763/2014-15, dtd. 4.02.2015, conveying acceptance of an assignment.

Dear Sir,

This is with above cited subject and reference, at the outset we at KBPIMSR wish to  
extend out heartiest greetings to MAS authorities for this assignment.

Kindly find attached the report on Demographic survey of Units in MIDC Satara.

Kindly acknowledge the receipt of report and further request to extend your candid  
feedback on the said report.

Thanking you,

Yours faithfully,

  
Director



Encl: A report on Demographic Survey of Units in MIDC Satara.

Received with thanks  
A.V. Bhatnagar  
26.05.15

**MANUFACTURERS' ASSOCIATION OF SATARA**

• Industrial Safety • Environment Protection •

'MAS BHAVAN', P-76, ADDL MIDC SATARA-415004. Tel.: 02160-240240 E-mail: [mas.satara@gmail.com](mailto:mas.satara@gmail.com)

President - Dilip Utkur

Vice President - Babasaheb Shinde

Secretary - Jayant Mahajan

Treasurer - Surendar Ambardar

Jt Secretary - Sanjay Suryavanshi

Jt Secretary - Rajesh Chopra

Past President - Sunil Vyavahare

Date: 02.02.2015

To,

The Director,  
Karmaveer Bhaurao Patil Institute of  
Management Studies and Research,  
Varye,  
Satara - 415015

Sub: Assignment to conduct a MAS member's demographic survey.

Dear Sir,


Manufacturers Association of Satara (MAS) is an organization involved in promoting the industries in Satara District. As a part of this we have planned to compile the demographic information of manufacturing units existing in different industrial estates in Satara District of Maharashtra. The first survey is planned to be conducted in Satara MIDC and Addl MIDC area.

You are a known Management Institute in Satara and also our member. Hence we wish to extent this assignment to your institute on professional basis. Mas members have held preliminary discussion with your faculty Dr. Sarang Bhola. We trust you will consider our request positively and confirm your decision at earliest.

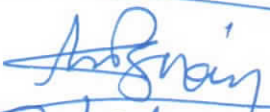
Kind Regards,

Yours Sincerely,

For Manufacturers' Association of Satara.

  
Dilip Utkur  
President

Dr. S. S. Bhola

  
31/2/2015

Kbpinisi Satara <mba.kbp@gmail.com>

**Assignment to conduct a MAS member's demographic Survey.**

message

Manufacturers' Association of Satara <mas.satara@gmail.com>

Mon, 10 Jul 2018 at 2:21 PM

To: "Dr B. S. Sawant" <drbssawant@gmail.com>; Kbpinisi Satara <mba.kbp@gmail.com>

sarangbhola@gmail.com

Cc: "Mr Ajit Bantakke" <ajitbantakke.com>

Date: 07/02/2018

To,

The Director,

Ramaveer Bhanrao Patil Institute of

Management Studies and Research

Varve,

Satara - 415 004

Sub: Assignment to conduct a MAS member's demographic survey

Dear Sir,

Manufacturers Association of Satara (MAS) is an organization involved in promoting the industries in Satara District. As a part of this we have planned to compile the demographic information of manufacturing units existing in different industrial estates in Satara District of Maharashtra. The first survey is planned to be conducted in Satara MIDC and ADDL MIDC area.

You are a known Management Institute in Satara and also our member. Hence we wish to extend this assignment to your institute on professional basis. Mas members have held preliminary discussion with your faculty Dr. Sarang Bhola. We trust you will consider our request positively and confirm your decision at earliest.

Kind Regards,

Yours Sincerely,

For Manufacturers' Association of Satara.

**Dilip Utkur**

President

7/10/2018 15:15

7/10/2018 15:15

7/10/2018 15:15

1 of 2

25/7/2018 11:08 AM

**Dilip Utkur**

President,

**MANUFACTURERS' ASSOCIATION OF SATARA ( MAS )**

" MAS BHAVAN ",

P-76, ADDL MIDC, SATARA -415 004.

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+91 2162 240574,

+91 9922992874

mas.satara@gmail.com

diliputkur@gmail.com

15.02.02 KBP College Letter.jpeg

721K



Rayat Shikshan Sanstha's

**KARMAVEER BHAURAO PATIL INSTITUTE OF MANAGEMENT  
STUDIES AND RESEARCH, SATARA**

(Recognised by & Affiliated to Shivaji University, Kolhapur  
& Approved by A.I.C.T.E., New Delhi & Govt. of Maharashtra)

Founder: Padmabhushan Dr. Karmaveer Bhaurao Patil, D.Lit.

Post Box No. 67, Survey No. 467 / 2, 468,  
Varye, Tal. & Dist. - Satara - 415015.  
Maharashtra, India.  
Ph.: (02162) 261088/200600.  
Fax: (02162) 261025

**Director: Prof.(Dr.) B.S.Sawant**

(M.Com(Stat), M.C.M., M.B.A., M.Phil, Ph.D.)

Ref.No.: 763/2014-15

Date : 4 FEB 2015

To,  
Mr. Dilip Utkur,  
President  
Manufacturers' Association of Satara,  
MAS Bhavan,  
Satara

Sub: Acceptance to conduct an assignment of member's demographic survey.  
Ref: Your letter dated 02.02.2015 via mail, [mas.satara@gmail.com](mailto:mas.satara@gmail.com)

Dear Sir,

We are extremely thankful for consideration of our institute for this assignment. It is a matter of happiness to convey your good office through this letter that, the assignment to conduct a MAS member's demographic survey is accepted.

Institute is pleased to depute Dr. Sarang Bhola, faculty of this institute as an incharge of this assignment. You may continue further discussions regarding same with him.

We are looking forward to you for such synergy,

Thanking you,

Yours faithfully,

Dr. B.S. Sawant  
Director



Attach: Envoy – a news letter of KBPIMSR  
(Kindly forward the same amongst MAS members.)

Copy to: Dr. Sarang Bhola, KBPIMSR, Satara.  
Dr. R.D.Kumbhar – Coordinator, Research & Consultation, KBPIMSR, Satara.



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**Founder : Padmabhushan Dr.Karmaveer Bhaurao Patil,D.Litt.**

**DIRECTOR : Prof.(Dr.) B.S.SAWANT**

(M.Com(Stat),M.C.M.,M.B.A.,M.Phil,Ph.D.)

Ref. No. 95/2015-16

Date :

25 MAY 2015

To,  
Mr. Dilip Utkur,  
President,  
Manufacturers Association of Satara,  
MAS Bhavan,  
Satara

Sub: Payment towards field survey of Units in MIDC Satara.

Ref: The letter from MAS dtd. 02.02.2015 regarding assignment and our letter ref. no. 763/2014-15, dtd. 4.02.2015, conveying acceptance of an assignment.

Dear Sir,

This is with above cited subject and reference; we have submitted the field survey report to your good office.

Out of total existing units visited, 313 numbers of units have given the information which was having duly reported in the report. As discussed with Dr. Sarang Bhola regarding fees towards this work. The fees are calculated to be Rs. 12,520.00 (Rs. 40 per Unit).

Request you to extend the payment through cheque drawn on, Director, Karmaveer Bhaurao Patil Institute of Management Studies and Research, Satara.

Kindly acknowledge the receipt of this letter.

Thanking you,

Yours faithfully,

  
Director



Recd  
  
Available

OLC

## ACKNOWLEDGEMENT

Completion of a task is a combination of opportunity, guidance and support of many. It is a matter of pleasure to acknowledge efforts of all who have made this task to see light of the day. Our sincere thanks are due to Mr. Dilip Utkur, President, Manufacturers' Association of Satara for bestowing this opportunity on us. We are equally thankful to Mr. J.D. Mahajan, Secretary, Manufacturers' Association of Satara for his full cooperation. We place on record our earnest thanks to Mr. Ajit Bartakke for his guidance and support.

We would like to extend thanks to Dr.M.B.Bhosale, Faculty for active involvement in the project and students of MBA I 2014-15 who have participated zealously in the project.

Our thanks are due to Dr. B.S. Sawant, Director, Kartmaveer Bhaurao Patil Institute of Management Studies & research, Satara for his direction and support.



**Sarang Shankar Bhola**

**Date: 25.05.2015**

**Place: Satara**



Date: 25<sup>th</sup> May 2015.

Place: SATARA

## REPORT A DEMOGRAPHIC SURVEY OF UNITS IN MIDC SATARA

Census survey had been undertaken by the students studying in MBA-I at Rayat Shikshan Sanstha's, Karmaveer Bhaurao Patil Institute of Management Studies and Research, Varye, Satara.

Instrument for data collection was provided by officials of Manufacturers' Associate of Satara (MAS). (Annexure Number 01).

MAS have provided a list of existing member associates. The map detailing different blocks in Old MIDC and New MIDC were grouped together and allotted amongst the students to visit and collect the information. For smoothening the data collection process, MAS authorities had already communicated their respective members on e-mail regarding this survey and requested for cooperation.

Students have received mixed reactions as far as cooperation towards this survey is concerned. The authorities of few units have replied that, the instrument duly filled would be send directly to MAS. The list of such units have attached in annexure (Annexure Number 02).

The presentation and analysis of present report is made on the basis of data actually received and excluding the units sending data directly to MAS.

Overview of units existing in MIDC Satara.

Table 1:  
Overview of Units Surveyed

Sr.	Unit Sector	MAS Members	Non Members	Total
1	Manufacturing	138	89	227
2	Trading	0	0	0
3	Service	22	19	41
4	Other	12	18	30
5	Not Disclosed	02	13	15
	Total	174	139	313

The report carries 1 to 39 pages.

Since the report is done on professional basis it needs to keep confidential.

## ANNEXURE NO 03

List of MBA I Students 2014-15 who participated in MAS Survey

Sr. No.	Group No.	Candidates In Group
1	I.	Omkar Tembe Aakash Gurav Komal Nimbalkar Aarati Pawar
2	II.	Rohit Dhekane Abhishek Dhanawade Tejal Achotani Mrunalini Bobade
3	III.	Omkar Kanse Prasad Tapase Diksha Sanas Mayuri Kharat
4	IV.	Ketan Phadtare Aniket Nikam Aparna Shinde Rohini Barge
5	V.	Rahul Kondhalkar Shekhar Bagal Komal Kadam Dhanashree More
6	VI.	Dhiraj Kulkarni Priya Jagdale Anjali Awale
7	VII.	Suraj Kambale Kushal More Snehal Desai Namrata Pore
8	VIII.	Sandeep Gaikwad AshutoshKambale
9	IX.	Sachin Deshmane Pratik Salunkhe Mayuri Gulawani Vrushali Malthankar
10	X.	Ruksar Sayyad Smita Jagtap Suraj Kamble Pooja Kokil Komal Bhosale